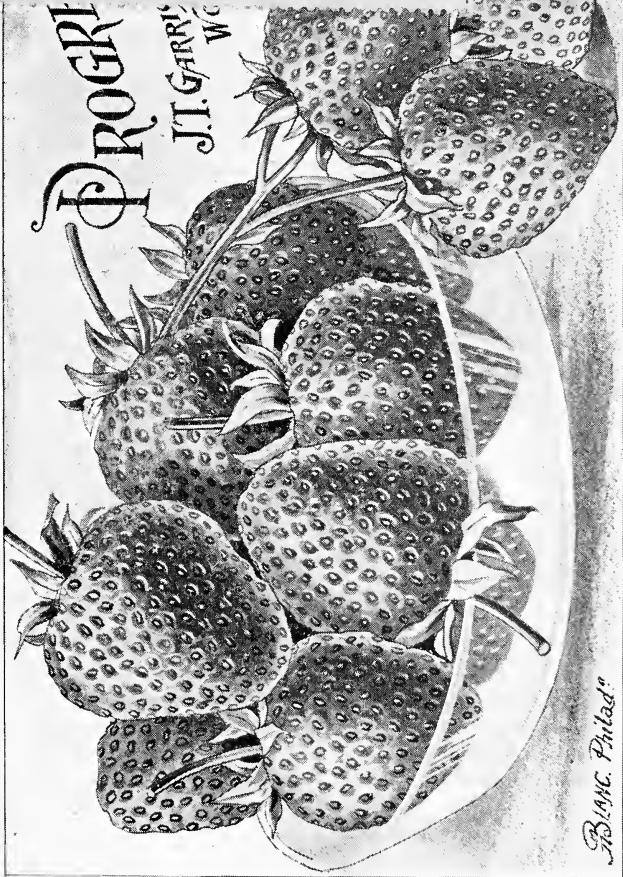


CAMPBELL'S EARLY IS A BEAUTIFUL BERRY

1914





From J. T. Garrison,  
Woodstown, N. J.

Address

U. S. DEPARTMENT OF AGRICULTURE,  
WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY,  
Horticultural and Pomological Investigations.

8-3501

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130AM

If Not Called For in Ten Days, Notify us  
and return postage will be sent.

## JUST A BRIEF INTRODUCTION

Only a few words to tell you how much we appreciate the business you have given us in the past seasons, and to thank you for the confidence you have shown in our ability to fill your orders with plants that have been, and will continue to be, in every way equal to our description, and in quality supreme for giving the desired results.

Owing to weather conditions our stock of plants is limited. However, what we have to offer will be nice, strong, healthy, and fully up to the standard in quality from the fact that while the early part of the growing season was unfavorable the latter part was such as to make every plant that rooted a plant not to be ashamed of, and which we know will please you. We do want to say, however, that last year was a money loser with us in selling plants, and we would have made considerable more had we kept the plants for fruit—in other words we sold our plants too cheap, and we feel it advisable therefore as a matter of business for our protection against further loss this season to advance the price about one-third, and we doubt whether this will take care of the difference, as plants against fruit, and especially so with varieties such as Campbell's Early, Lupton, Liberty Bell, Kellog's Premier and Chesapeake. As we stated, we have only a limited quantity to offer the trade, and the demand is going to be so great owing to the scarcity that we firmly believe we will be sold out long before it is time to start shipping to our customers—in fact the wholesale trade is so anxious to buy that our retail price will no doubt be advantageous to them. However, it is our desire to take care of our retail trade, and therefore provided your order reaches us promptly after receipt of this folder, believe we will be able to take care of you. Therefore, if you prefer to buy your requirements from us send in your order at once, and we will fill it to your satisfaction—all stock true to name, and plants from new beds—thoroughly marketable.

Campbell's Early and Lupton varieties have made us famous throughout the country, and we do not have to talk to sell our plants—we are only telling you these things so that you may be informed of the true situation, and no matter whom you order your plants from, it will be well to get your order in, for we do know that other concerns are in the same position as ourselves for supplying the demand, which is going to be far greater than the supply. Thanking you again for past orders, we beg to remain,

Yours very faithfully,

J. T. GARRISON & SONS

**TERMS**—Cash in advance or order will be booked for one-third the amount—balance C. O. D., at destined point.

**SPECIAL NOTICE**—HOME GARDEN price list of our wonderful Big 4, combination lots, sent upon request—also Culture booklets all free—write today for this HOME GARDEN LIST AND FREE CULTURE BOOKLET.

All orders are booked in rotation as they are received. The earlier we receive your order the better chance you stand in getting varieties ordered.

Always give shipping instructions at least two weeks before plants are expected to be used. In mild winters we dig and ship all winter. Our main season is from February 1st until April 15th.

Plants are dormant at this time and in excellent condition to handle.

We acknowledge receipt of all orders as soon as possible after receiving the order, unless plants are shipped by parcel post in a few days after being received.

**PAYMENTS**—Send Express or P. O. Money Orders, they are safe, Draft or Registered Letter. Do not send cash in ordinary letters to us. Stamps will be taken for \$1.00 to \$2.00, but for not more than \$2.00; we cannot use them. Checks from our old reliable customers are O. K., but 10c extra for exchange must be added to all personal checks.

**OUR GUARANTEE**—"That our plants are the equal of plants grown anywhere. That they are bred from the purest strains, and that they are fully selected at the time of digging. That our packing is perfect, and that every package of plants will be delivered to the carrier in fresh condition." Further than this we cannot guarantee, as we have no control over the shipment after it leaves our hands. All claims for adjustment should be made promptly on receipt of plants, advising us the number of plants short; also the number of each variety you have received, and number of crates received containing the plants. This will enable us to adjust the claim properly and promptly.

When plants are a long time on the road, they should be examined carefully at the Express Office or Post Office, and if not in good condition refused. And write us at once fully, stating all the facts. If plants are accepted from the carriers, you at once release the carrier from all liabilities, and no claim can be collected, no matter what the condition of the plants are.

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### DESCRIPTION OF CAMPBELL'S EARLY

Think of it, as early as Michael's Early, Excelsior, Fairfield, or Klondike, on a clean market at the highest price for the season. We have tried many years for a berry of this sort and had given up finding one to satisfactorily fill the great need. Campbell's Early, however, has even more good points than we had pictured. It comes in ahead of them all, growing from large healthy plants with a light green, waxy upright foliage, protecting the great crop of large, beautiful, rich, red berries. They have a beautiful green calyx and come second to none in flavor, large as Gandy or Chesapeake and more prolific than either. One of the most wonderful features of Campbells Early is that practically all grow to full size with no knotty, ill-shaped berries, but unlike Gandy's and some others, they ripen perfectly all over with no green ends.

They are fine bed makers, have perfect blossoms, will retain their firmness in carrying to distant markets.

Its earliness, size, color, flavor, firmness, yield and bed making qualities will establish a reputation for Campbells—better than any early variety we have ever seen. Not a single good point lacking to put it in a class strictly by itself as the leading money maker.

Every berry a topper, every one a shipper, and every one a seller. The last picking of Campbells will produce you larger, better berries than the first picking of almost any other yearly variety.

Campbell's Early originated in Cumberland County, Southern New Jersey, and hails from the same community where Old Gandy originated, and you may expect Campbells purchased from us to be Campbells. We have tested and tried them thoroughly before offering them to our customers, and feel they will clear you more profit than any early berry you have ever grown or seen grown.

Don't be afraid that a change of soil may change the results—while we admit that some varieties have proven worthless on other than their native soil they were without exception weak on some point that a change of soil or climate further weakened, and made unfit for continuance. Please remember that "Campbell's" hasn't a single weak point.

### OUR LATE LUPTON TAKES THE LEAD

Easily wins out for highest prices in local and distant markets. Pronounced by farmers and commission merchants as being the firmest and best late variety. Said to be firmer than the Gandy, and we will positively guarantee it to be firmer and carry better than any other variety or refund your money for plants. The originator of this variety demonstrated the firmness of Lupton before a large agricultural meeting held at the Seabrook Farms Co., in 1916, by juggling them several feet in the air, and allowing them to come down on hard board surface. Every grower in New Jersey crazy about them. (Just keep your eye on Lupton strawberries in the big

market in the near future—see them given special mention.) While we have testimonials from reliable shippers, farmers and merchants, space does not allow us to use them. They will be forwarded, however, to anyone sending stamp.

As Dan Patch and other great horses have attracted the attention of the world's greatest horsemen and the fine bred registered cattle the cattlemen, and Lady Eglantine, the poultry fancier, so we believe without the shadow of a doubt the "Lupton" when seen either on the market or in the field, will cause the small strawberry grower and the big commercial growers of the country to (Stop) (Look) and (Wonder).

#### **THE ONLY WONDERFUL PROGRESSIVE (per) EVER-BEARING**

This wonderful ever-bearer has become so well known and has proved such a favorite that it is unnecessary for us to give another long description. As a home garden berry the Progressive fills the bill. The progressive is a persistent bearer from time plants are set in the spring until hard freezing, and again is the first to bloom in the following spring, and yields a good crop same time as other early varieties, quality of which is considered of the best. It will also continue to fruit during the second summer and fall, but unless grown under the hill system, and given frequent cultivation berries will run small and not so many of them as in the first seasons. We recommend setting a new patch of Progressive every spring. This will keep you in berries continually the season through. Usually the Progressive makes strong vigorous plants. Requires very fertile soil to do its best. Hundreds of our customers are now using the Progressive for their leader as a standard early variety, being almost entirely immune from frosts, thus a crop failure on account of frost is impossible. This is a great advantage over the one season early varieties, which are sure to get caught by late frost. Don't miss setting some Progressive this spring. Progressive is by far the best ever-bearer to fruit for profit. Others are worthless for other than garden or table use; or for exhibition purposes. Any honest Nurseryman will tell you the same thing.

#### **LIBERTY BELL—Entirely New**

Liberty Bell is a new one originated in Cumberland Co., New Jersey, and is a seedling of the Gandy. Wonderful, thrifty plant producer, heavy yielder and in general appearance favors Gandy. However, it is twice as large. The writer had no trouble in picking a quart, of which 18 berries filled it to overflowing. Liberty Bell is as firm a berry as the Gandy, and you can make no mistake in giving it a trial. The above description is not varnished. Only a limited number of plants to offer, so order quick if you want to be sure of getting any.

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Read what A. N. BROWN, Georgetown, Del., Manager of Swan Creek Orchard Co., Nassau Orchard Co., Burton Orchard Co., Bay View Orchard Co., Delaware Orchard Co., says:

May 31, 1919

Messrs. Garrison & Sons:  
Gentlemen—

We have 6 acres of Campbell's Early Strawberries, and have picked and sold so far this season \$2,389.80 worth of berries. We will have two or three more pickings. We are sure of getting enough more to bring our yield \$400.00 per acre.

Please quote us for Spring, 1929, delivery on 50,000 Campbells and 50,000 Lupton's Late.

Respectfully,

A. N. BROWN

# Price List of Plants

Those marked "Imp." have pistilate or imperfect blossoms and should be planted near some sort with perfect blossoms.

Name of Plants	By Mail Postpaid			Purchaser to Pay Transportation Charges			
	12	50	100	100	500	1000	5000
Amanda.....	\$1 00	\$2 00		\$3 00	\$5 00	\$ 9 00	\$40 00
Bell.....	1 00	2 00		3 00	5 00	9 00	40 00
Big Joe.....	1 00	2 00		3 00	5 00	9 00	40 00
Chesapeake.....	1 50	2 50		4 00	7 00	14 00	
Campbell's Early.....	1 25	2 25		3 00	5 00	10 00	45 00
Chipman.....	1 00	2 00		3 00	5 00	9 00	40 00
Collins.....	1 00	2 00		3 00	5 00	9 00	40 00
Darlington.....	1 00	2 00		3 00	5 00	9 00	40 00
Early Jersey Giant.....	1 00	2 00		3 00	5 00	9 00	40 00
Early Ozark.....	1 00	2 00		3 00	5 00	9 00	40 00
Ekey.....	1 00	2 00		3 00	5 00	9 00	40 00
Frances E. Willard (Imp.)	1 00	2 00		3 00	5 00	9 00	40 00
First Quality.....	1 00	2 00		3 00	5 00	9 00	40 00
Fendall (Imp.).....	1 00	2 00		3 00	5 00	9 00	40 00
Gandy.....	1 00	2 00		3 00	5 00	9 00	40 00
Giant.....	1 00	2 00		3 00	5 00	9 00	40 00
Gold Dollar.....	1 00	2 00		3 00	5 00	9 00	40 00
Grand Marie.....	1 00	2 00		3 00	5 00	9 00	40 00
Hustler.....	1 00	2 00		3 00	5 00	9 00	40 00
Heritage.....	1 00	2 00		3 00	5 00	9 00	40 00
Jopps' Favorite.....	1 00	2 00		3 00	5 00	9 00	40 00
Kellog's Prize (Imp.).....	1 00	2 00		3 00	5 00	9 00	40 00
Kellog's Premier.....	1 25	2 25		3 00	5 00	10 00	45 00
Late Jersey Giant.....	1 00	2 00		3 00	5 00	9 00	40 00
Lupton Late.....	1 25	2 25		3 50	6 00	12 00	55 00
Mascot.....	1 00	2 00		3 00	5 00	9 00	40 00
Missionary.....	1 00	2 00		3 00	5 00	9 00	40 00
McAlpine.....	1 00	2 00		3 00	5 00	9 00	40 00
Oream.....	1 00	2 00		3 00	5 00	9 00	40 00
Paul Jones (Imp.).....	1 00	2 00		3 00	5 00	9 00	40 00
Progressive (Fall Bearing)...	2 00	3 25		4 50	9 00	18 00	80 00
Peerless (Everbearing).....	1 50	2 50		4 00	8 00	15 00	70 00
Rewastico.....	1 50	2 50		3 00	5 00	9 00	40 00
Stevens' Late Champion....	1 00	2 00		3 00	5 00	9 00	40 00
Superb (Fall Bearing).....	1 50	2 50		4 00	8 00	15 00	70 00
Success.....	1 00	2 00		3 00	5 00	9 00	40 00
Son's Prolific.....	1 00	2 00		3 00	5 00	9 00	40 00
Superior.....	1 00	2 00		3 00	5 00	9 00	40 00
Todd's Late Champion (Imp)	1 00	2 00		3 00	5 00	9 00	40 00
Unknown.....	1 00	2 00		3 00	5 00	9 00	40 00
Uncle Jim.....	1 00	2 00		3 00	5 00	9 00	40 00
Warren.....	1 00	2 00		3 00	5 00	9 00	40 00
Wm. Belt.....	1 00	2 00		3 00	5 00	9 00	40 00
Winner.....	1 00	2 00		3 00	5 00	9 00	40 00
3 W. W.....	1 00	2 00		3 00	5 00	9 00	40 00
Special—Wonderful }							
New Liberty Bell }	1 25	2 25		4 00	8 00	15 00	70 00

ADD 50 CENTS PER 100 TO THIS COLUMN

Early in the season I usually have in stock everything listed in this catalog, but late in the season I frequently run out of some of the varieties; therefore, when you order late, please state whether I shall substitute something equally good and as near the variety ordered as possible or return your money for stock that I may be out of.

WE HAVE GROWN STRAWBERRIES FOR 64 YEARS

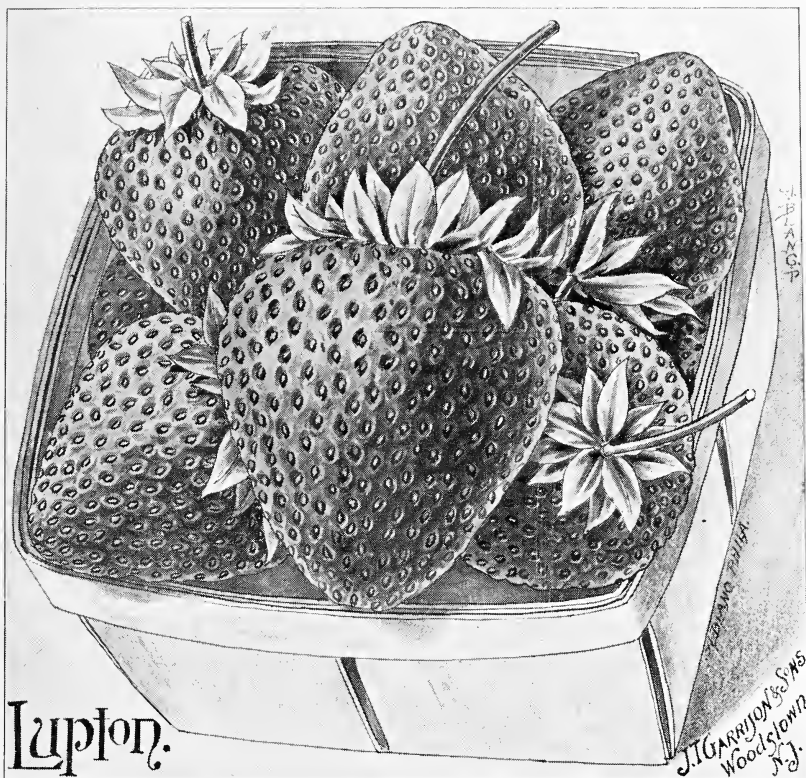
# Our Special Crop for Market Is Strawberries

*We Can't Afford to Grow Anything But the Best, Can You?*

**J. T. GARRISON & SONS**

WOODSTOWN, NEW JERSEY





### ONE OF THE FIRMEST BERRIES ON EARTH

Read what FRED H. BATEMAN says. Mr. Bateman is president of the Iron Age Implement Co.

Grenloch, N. J., June 3, 1919

Mr. T. W. Garrison,  
Woodstown, N. J.  
Dear Sir:

I am having three photographs sent you showing the plot of land where we have been picking the Campbell's Early.

I have the measurement of the land of the Campbell's Early, but do not have the figures right here. It is a little over an acre, and thus far our receipts have been around \$1100.00 When we get through I will try to give you some interesting figures. We have already picked over the Campbell's Early five times and expect to have at least another fairly good picking. It of course depends upon how long this dry weather lasts.

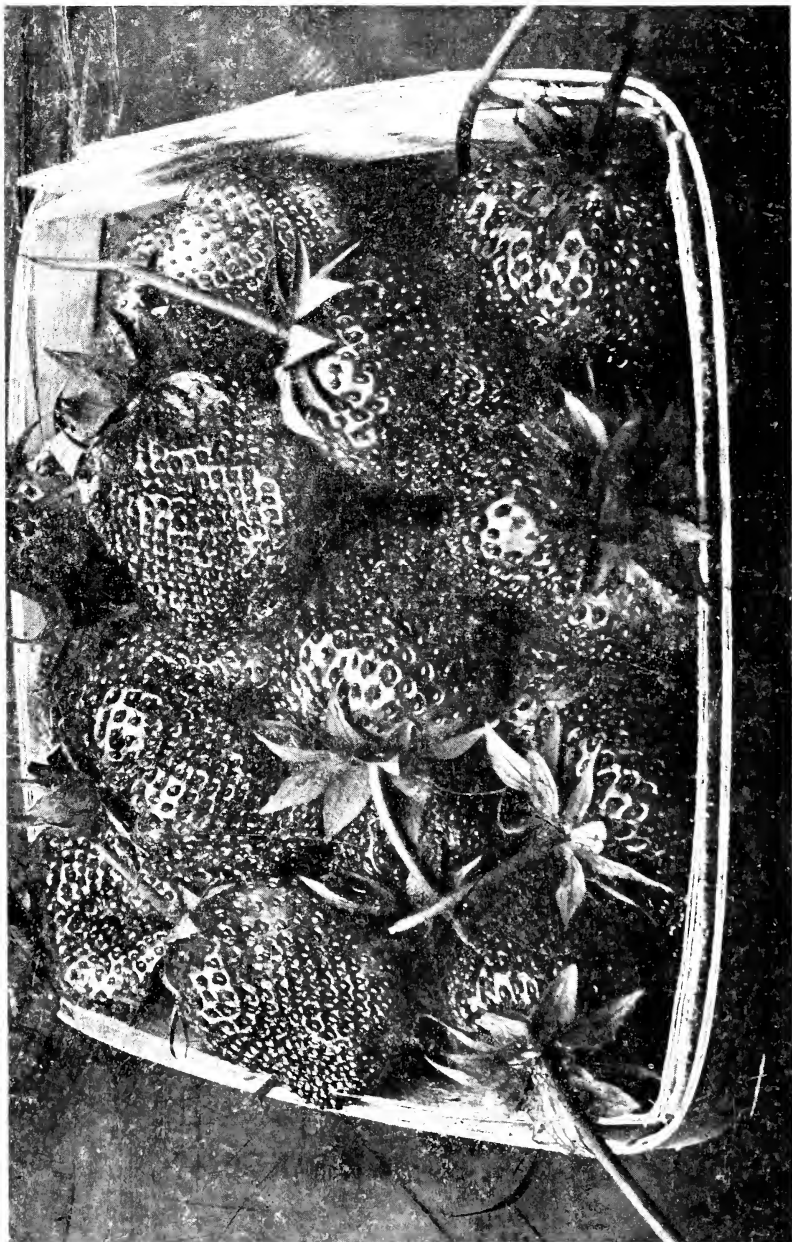
By the way, I certainly will want to set out some Luptons another year, and if you have them for sale I want you to save for me at least 10,000.

For your information want to say I got some Liberty Bells from South Jersey, which I set out last July, on the recommendation of a friend, and while they did not make runners, the hills themselves have borne very heavily and these brought 30c a quart in the market this morning. They are not as smooth a berry as I would like to have, but I am not going to condemn them before I get them growing in a bed. They undoubtedly will be too rough to grow in hills.

Very truly yours,

FHB:MR

FRED H. BATEMAN  
By H.



CAMPBELL'S EARLY IS A BEAUTIFUL BERRY